

About Us

Green Manufacturing News is an online news and information source for industrial professionals, factory owners, manufacturing managers and others who are interested in improving their energy efficiency, reducing their environmental impact, eliminating waste and adopting industry-standard best practices.

Established in 2009, Green Manufacturing News reaches a diverse and growing array of industrial professionals around the globe who are the environmental thought leaders in their industries.

We offer a number of advertising options on the website, including banner ads and white papers.

Banner Ads

Green Manufacturing News banner ads are a great, high-profile way to demonstrate your companies products or services. Increase your brand awareness with these options:

Top Banner (468x60 pixels) (appears site-wide in top position)

- \$150 / 1 month
- \$400 / 3 months
- \$600 / 6 months
- \$1,000 / 1 year

Middle Banner (728x90 pixels) (home page only)

- \$100 / 1 month
- \$240 / 3 months
- \$400 / 6 months
- \$675 / 1 year

Side Banner (300 x 250 pixels)

- \$75 / 1 month
- \$200 / 3 months
- \$300 / 6 months
- \$500 / 1 year

White Papers

\$100 / month (includes sales leads from individuals who request your paper)

The screenshot shows the website layout with a top navigation bar, a main content area with a top banner, a middle banner, and a grid of articles. A sidebar on the right features a 'White Papers' section and a 'Get \$5 Off' promotion for MagnaLight products.

Top Banner (468x60 pixels)

Middle Banner (728 x 90 pixels)

ALTERNATIVE ENERGY »

COMPONENTS & MACHINERY »

ENERGY EFFICIENCY »

POLLUTION CONTROL »

Free Sustainability White Papers and Green Manufacturing Resources

White Papers

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Side Banner (300x250 pixels)